

To _____

As my family veterinarian, you always provide my pets with excellent health care. I want you to know about a new movement in veterinary medicine called Protect the Pets.

Veterinarians who have made the commitment to put the welfare of pets above the drive for profits are coming together to create positive change in the pet care industry. When I heard about this idea, I immediately thought of you!

I think you would be a valuable member of this group. Please visit www.protectthepets.com to learn more about membership. My animal friends and I already know you protect the pets, this way everyone else will know, too!

Sincerely,
